2021 Arkansas Museum Association Business Meeting

March 30, 2021 11:0 a.m.

Zoom Meeting

37 registered, 25 attendees

* Call to order- Heather Marie Wells
  + Thanks to the Arkansas Humanities Council for their grant which paid for the annual Zoom license.
  + The 2020 Annual Business Meeting minutes: Gloriaann Saunders moved to accept, seconded by My Kim Parnell/Angie Albright. Motion passed via poll.
* Treasurer’s Report- Daniel Cockrell
  + Heather Marie- Brittney Kugler resigned as Treasurer, board selected Daniel Cockrell to fulfill the remaining term.
  + Daniel- This coming year funds will be consolidated regarding the endowment and the CD. Endowment is the largest it has ever been. Original $1,000 CD to begin the endowment in 2001 has made $226.74 in 20 years. Expenses: Captioning and Zoom license.
* President’s Report
  + The pandemic has created and highlighted some issues (loss of treasurer, access issues, etc.) so the board is working to align all e-mails and contact information to the organization rather than individuals
    - Website and E-mail Updates: Moved website from GoDaddy to Hover, website has been updated to https, applying for Google non-profit to improve communication, applying for Google voice
    - Launched a donate page on the website and raised $655 for the endowment
  + 2020 AMA Annual Report showed a strong income and most expenses going toward professional development and awards.
  + She will not be seeking a second term but will serve the next two years as past president
  + Compliments and thanks from participants.
* Professional Development- Angie Albright
  + 155 participants attended virtual sessions over the course of last year and the evaluations have been positive. Marketing, collections, research will all be future topics. The theme for this year will be Navigating the Future Together.
  + We will partner with AASLH but we will have sessions of our own focused on Arkansas needs. There will be eight of those in September.
* SEMC Report- Zinnia Willits
  + Heather Marie Wells took over as Executive Director last year, and despite the difficulties SEMC is doing well.
  + Updates:
    - Last year’s annual meeting was held virtually, with over 30 sessions and 600 attendees from 29 states. This platform will continue for remote attendees and recorded sessions being available.
    - SEMC will continue with monthly programming throughout the year.
    - Working with the Shenendoah Valley Museum for DEAI training with an emphasis on diversity and inclusion in the workplace. 40 SEMC members may attend at $250 each.
    - An IMLS collaborative grant with SEMC and other regional museum organizations will offer free self-paced technology training for small museums.
    - The SEMC 2021 conference will be a virtual and in person offering in October in Chattanooga, Tennessee. The virtual platform will be separate from in-person for those who cannot attend in person with the same number of sessions.
    - Jekyll Island Management Institute has experienced several changes through 2020: celebrated its 20 year anniversary, the pandemic, Martha Battle Jackson retired as director, several people retired, and Zinnia Willits began as Executive Director. Progress is being made to redevelop the program and hire a new director.
* Officer Nominations- Gloria Sanders
  + Gloria Sanders is nominated as President
  + Raymond Screws as Vice President
  + Daniel Cockrell as Treasurer
  + Angela Gibbs as Secretary
  + Reveille Isrig will fill a partial term as Central District Representative
  + Mr. Stephens will fill a partial term as Southern District Representative
  + Motion: Stephen Mitchell motioned, seconded by Kim Parnell. Motion passed.
* AASLH- Angie Albright
  + We are co-sponsoring with AASLH for their annual conference in Little Rock on September 22nd-25th. A separate online conference will be held from October 12th to the 15th. Doing Justice, Doing History is the theme. AMA will be hosting several sessions.
  + Sponsorships begin at $500 and include organizational recognition and other perks. We also get some of it back (min $5,000). $2,000 is currently set aside in the budget for this event.
  + Heather Marie: This year the awards ceremony will be in person on the 24th in conjunction with the AASLH conference. The awards nominations will be open by the end of the week on the website
* New Business
  + Judy Costello: The Arkansas Humanities Council is offering additional grants.
  + Heather Marie: The CARES act has been extended, and museums can also apply for the Shuttered Venues Act.
  + Angie Albright: Jama did a professional development session which has been recorded.
  + Angela Gibbs: Grant opportunities are posted on the Need a Little Help section of the website.
  + Kathleen Pate made a motion to move the CD money to Endowment, Gloriaann Sanders seconded. Verbal motion to pass.
* Daniel Cockrell moved to adjourn, Angie Albright seconded. Verbal motion passed.